

AWARD WINNING IDEAL BATHROOMS

IDEAL BATHROOMS reputation for innovative marketing has been further recognised by the winning of a highly prestigious award in this years' B2B Marketing Awards. The biggest B2B event in Europe, these are THE awards to win for B2B Marketers. Ideal Bathrooms' winning entry was in the 'Best use of digital techniques or technologies' category and was achieved against some of the world's biggest brands and B2B agencies. The award was won by Ideal

Bathrooms for their 'Race to...' incentive campaign, which was supported by their digital agency WeAre. Whilst customer service excellence is the proven key factor in customer retention for Ideal Bathrooms, the 'Race to...' campaign has successfully added an extra dimension for engagement with customers.



www.idealbathrooms.com

RINNAI VERSATILITY COVERS ALL NEEDS, ALL SITES

RINNAI's range of gas fired continuous flow hot water units are versatile and flexible in any application, on any site, delivering almost limitless hot water on demand. The company's Infinity units offer a viable solution for showering, bathing and washing in all types of domestic dwelling and also satisfy hot water demand in office buildings, large and small

commercial premises, hotels, hospitals and care homes, leisure centres and caravan sites. Even when used as a booster to renewables such as air source heat pumps or solar thermal these technically advanced units will be cost efficient, environmentally friendly and fuel efficient.



www.rinnaiuk.com

TRAINEES WARMING TO ECONO-AIR

Trainees learning different building trades at a Skills Centre in Birmingham are enjoying a comfortable learning environment all year round, thanks to an Econo-Air warm air unit, manufactured by STOKVIS ENERGY SYSTEMS. The Econo-Air DF14 VAV 650 was selected for the Erdington Skills Centre by Robinson Cartwright Design (RCD), while Cannock-based E H Humphries was the specialist M&E installer carrying



out the work on the multi-million new-build project. The unit will not only provide heating during the winter months, but has also been specified to provide ample fresh air during hotter weather for a total heating and ventilation solution.

www.stokvisboilers.com

STAY WARM, STAY DRY WITH SNICKERS

SNICKERS WORKWEAR is pioneering the design and development of amazing 'First Layer' underwear that will keep your body dry and comfortable throughout your working day. There's long and short sleeve T-shirts, long johns, stretch shorts, micro fleece pullovers and socks. All the garments work with highly effective fabrics that transport moisture and sweat away from your body to keep you warm and

dry all day long. The 'First Layer' garments with the 37.5 Technology fabric dry out five times faster than any other to deliver fresh working comfort. The Merino Wool underwear is extremely lightweight and soft for natural warmth and comfort in really cold conditions.



www.snickersworkwear.com

LET'S TWIST AGAIN!

Stand up to winter with the new look SCRUFFS Twister boot. Blending style, comfort and function, the hard wearing Scruffs Twister boot now boasts an ultra resilient dual density sole and dynamic contrast colour panels. From the mounted full grain leather uppers with padded tongue and collar, to the highly flexible lightweight sole, these boots are designed to give you maximum levels of comfort, stability and traction to tackle



varying workplace terrains. The impact-resistant steel toe and anti-penetration midsole also ensure optimum safety, so you can concentrate on the job at hand.

www.scruffs.com

INDUSTRY LEADERS CLUB TOGETHER

FERNOX recently hosted its annual charity golf day at the Whitefield's Golf Club in Rugby, Warwickshire. Customers, partners and suppliers within the plumbing and heating sector joined Fernox on the golf course for a day of fundraising - raising £5,300 to be shared between Shooting Star Chase and The Realise Foundation. Now in its seventh year, the event brings the total charity contribution from the



Fernox golf days alone - to over £68,000. This year's event saw 75 industry professionals come together to raise vital funds for the two worthwhile causes.

www.fernox.com

INTRODUCING THE BIG MAGIC THERMODYNAMIC BOX

Award winning company the MAGIC THERMODYNAMIC BOX COMPANY is proud to announce its new range of MCS approved thermodynamic solar assisted heat pumps - The Big Magic Thermodynamic Box. The Magic Thermodynamic Box company is making history as it is the first and only British company to have MCS approved

thermodynamic products. The company is proud to manufacture all of its products in the UK, all of which are hand made by highly skilled engineers and, since the company's opening four years ago, are now being sold worldwide. The new range is an all in one integrated A-rated cylinder



that also combines the thermodynamic heat pump inside it and an aluminium thermodynamic panel, which can be installed anywhere on the outside or inside of the property. The system comes in two different sizes, 130 and 200 litres of water capacity, however bespoke systems can be made to order.

The new system works as a standalone water heating system and heats hot water 24 hours a day. The panel works in any weather conditions and without the need of a boiler, which saves on carbon emissions. This makes The Big Magic Thermodynamic Box a very green option for an environmentally friendly home. The system can provide the user with 100% of their domestic hot water needs.

www.magicthermodynamicbox.com